Public Policy 101: Problem, Solution, Implementation & Evaluation

Saturday, November 21, 2015
Toyota Auditorium – UT Campus

http://goo.gl/forms/bGsjpS2 (Registration Form)

**Some speakers are not confirmed

9:00 - 9:15 am – Welcome and plan for the day. Roosevelt Information Session & HB Policy Challenge

9:15 - 10:30 am – Energy: A Conversation between Stakeholders: A representative from TVA (Gary Brinkworth?) and a representative (Stephen Smith?) from the Southern Alliance for Clean Energy (Moderated discussion by Dr. Adam Eckerd)

  o Joe Hoagland – Discuss the goals and objectives of the TVA, struggles in providing clean energy to a large population, balancing environmental concerns with economically viable energy solutions, why TVA can/cannot implement the changes listed by Steven Smith
  o **Stephen Smith** – Discuss the need for sustainable clean energy solutions, what changes he would like to see TVA implement, explain the clean energy solutions available today/technological advancements in recent years

10:30 am - Noon – Public Policy (DIY) - (Problem definition/stakeholder engagement; Policy research (solutions), Campaign plan and budget, Implementation and evaluation plan/revisions)
Interactive Policy Activity - Dr. Adam Eckerd, UT Political Science

12:00 - 12:30 pm – Lunch

12:30 - 1:00 pm – Guest Speaker (Stories from a policymaker, such as Gloria Johnson or Brian Stevens)

- Gloria Johnson – Discuss past initiatives, difficulties of working in a supermajority, actual legislative process on the state level, role of policy in state legislature, policy formulation within a political organization (OFA), experiences on Agricultural and Natural Resources committee, advice for young people and policy change

1:00 - 2:15 pm – Panel on Policy Implementation: You won -- now you gotta implement it! (Don Barger - NPCA? Fiona McAnally and Sue Cange - moderated by Mary English)
**Don Barger, NPCA** — Discuss experience with conservation policy initiatives, difficulties faced with implementation, timeline for implementation process

**Fiona McAnally, Knox Co. Health Dept.** — Discuss requirements for implementing a policy, what groups are involved, how to reach out to all relevant groups, funding for policy projects

**Sue Cange, ORNL** — Discuss challenges faced with the Oak Ridge Cleanup, what actors were involved, what branches of government were pivotal in the initiative's implementation and ongoing operations

**2:15 - 3:15 pm** – **Policy Evaluation Activity** – Dr. Eckerd

- Ideally one or all speakers from the Panel can stay behind to discuss one of their past initiatives more in depth. Then the attendees can work in small groups to attempt an evaluation of a policy initiative.

**3:15 - 4:00 pm** – **Q&A -- Looking to the Future** – Roosevelt & Baker Center

**ADJOURN** or stay and watch a film!

**Intended Outcomes:**

- Build a strong policy community within Knoxville that can adequately address pertinent issues by creating and implementing policy solutions
- Educate the local community about the policy process
- Bring to light some of the challenges faced in the field of public policy, using environmental issues as examples.
- Highlight possibilities for student involvement in the policy process.
- Serve as workshop for students in the Howard Baker Public Policy Challenge and promote the Roosevelt Institute